

Auto Mayors DRAFT 2020 Action Plan

In alignment with the Provincial Report, *Driving Prosperity: The Future of Ontario's Automotive Sector* which identified three Pillars for Action: Competitive Business Climate, Innovation, and Talent

<p>1. Creating a Competitive Business Climate Purpose: to identify actions that the Auto Mayors can take collectively and within their own communities that align with the goals and actions of the Province for creating a competitive business climate.</p>	
<p>Provincial Actions</p>	<p>Auto Mayors Meeting # 1: Potential Discussion Items</p> <p>Location: Cambridge, Spring 2020, Date TBD</p>
<ul style="list-style-type: none"> • Explore support for strategic investments to drive long-term sustainable growth and prosperity • Deliver red tape and regulatory burden relief • Market ON as a place to invest including Premier-led and Minister-led missions to key markets to increase FDI into ON and exports of ON developed technology and auto parts • Explore mechanisms to enhance business climate competitiveness 	<p>Information</p> <ul style="list-style-type: none"> • MPAC Assessments – As part of the 2020 province-wide assessment update, MPAC is currently engaging with owners of large & special purpose properties including those in the automotive sector. Information regarding valuation methodology, key market factors, and preliminary site specific values are being communicated to owners. Changes to assessments may have financial repercussions regarding future investment in local plants. They will also impact the quantum of taxes levied in communities. <p>Advocacy</p> <ul style="list-style-type: none"> • Common standards for climate change – Standards for climate change are currently being negotiated in the United States. Canada is looking at reviewing its standards. Given the significant amount of trade between the US and Canada, a common standard between these two countries is warranted. • Common standards for emerging technology – Communities want to see common standards for emerging technology such as EV charging stations. This will help adoption and reduce unnecessary infrastructure clutter.

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	<ul style="list-style-type: none"> Provincial and Federal incentives for new investment or re-investment/upgrades in existing sites – Industry continues to face global competition in which financial incentives are offered. Canada needs to be on a level playing field in order to be competitive. <p>Local Actions</p> <ul style="list-style-type: none"> Provincial Job Site Challenge – Launched by Province to identify shovel-ready mega sites where automaker or other advanced manufacturers could invest. Province will partner to market the site(s) internationally. Proposals accepted between Jan 1 and Mar 31, 2020. https://www.ontario.ca/page/job-site-challenge Shovel ready lands – The ability of a community to respond to investment inquiries is dependent on the availability of shovel-ready sites. Municipalities can be proactive by addressing servicing, parking, municipal boundaries, etc. Streamlining approvals – The reduction of red tape at all levels of government will help speed approvals and provide a rapid respond for new investment opportunities. Joint Trade Missions – Some municipalities are collaborating on joint trade missions to support new investment in the auto sector such as the South West Ontario Marketing Alliance which is currently on an Asian trade mission. Auto mayors may wish to participate in joint missions with municipalities and/or the Province and the Federal Government.
<p>2. Driving Innovation Purpose: To learn about programs and best practices regarding innovation and emerging technologies for the automotive industry as this is one of the areas that the Province is supporting. Consider whether more communities should get involved in programs such as AVIN or be part of MACAVO. How do we ensure continued funding of these initiatives?</p>	
<p>Provincial Actions</p>	<p>Auto Mayors Meeting # 2: Potential Discussion Items</p> <p>Location: Windsor, Fall 2020, Date TBD</p>
<ul style="list-style-type: none"> Support the creation of new mobility technologies by 	<ul style="list-style-type: none"> Overview of the Autonomous Vehicle Innovation Network. There are six regional technology development sites (Durham, Hamilton, Ottawa, Toronto, Waterloo and

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<p>enhancing the province's AVIN www.avinhub.ca</p> <ul style="list-style-type: none"> • Launch the Ontario Automotive Modernization Program (O-AMP) 	<p>Windsor) enabling Ontario based companies to develop, prototype and validate new technologies, access specialized equipment and obtain business and technical advice.</p> <ul style="list-style-type: none"> • Overview of MACAVO – A municipal alliance for connected and autonomous vehicles in Ontario, hosted by the Ontario Good Roads Association. • Electric Vehicles – Discuss conflicting views as to whether electric vehicles are the answer to environmental issues in the auto sector. Consider holistic approach for gas & electric vehicles. Advocacy role regarding government mandates for EV production. • Best practice presentation as a new approach for municipal transportation – A multi-disciplinary study about moving people and goods in and through Oakville, exploring how to integrate transportation choices with the functionality of the town's urban structure. • Tour of an AVIN site: Virtual Reality Cave in Windsor https://www.wavin.ca/vr-cave.html
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3. Harnessing and Developing Our Talent

Purpose: To be informed regarding talent supply and demand in the auto communities.

<p>Provincial Actions</p>	<p>Auto Mayors Information Updates No Meeting – on-going website updates</p>
<ul style="list-style-type: none"> • Develop a talent roadmap and skills inventory • Launch a micro-credentials pilot to test the ability of short, employer-recognized credentials to help unemployed Ontarians and at-risk workers 	<p>Local Actions</p> <ul style="list-style-type: none"> • Within each community, connect with local post-secondary institutions. • APRC and Trillium Network Updates - Collect and disseminate to the Auto Mayors and via website.

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<ul style="list-style-type: none"> • Create new internships and experiential learning opportunities across all aspects of the auto sector • Establish an online learning and training portal • Increase funding to AVIN's TalentEdge program to support internship and fellowships for Ontario students' research into connected and autonomous vehicles 	
<p>4. Federal and Provincial Auto Caucus Updates Purpose: To connect Auto Mayors with representatives of the Federal and Provincial Auto Caucuses.</p>	
	<p>Auto Mayors Meeting #3 Location and Date TBD</p>
	<p>Discussion Items TBD</p> <ul style="list-style-type: none"> • Compile list of issues, opportunities and initiatives for discussion with federal and provincial representatives.