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Ontario Mayors Plan Automotive Policy Summit

Mayors from across Ontario are reactivating the Automotive Mayors Caucus to organize an automotive Policy Summit next year.

“There is a resurgence of automotive manufacturing in the US and growing investment in Mexico,” Mayor Rob Burton said. “We need to reenergize, grow our industry, and create new jobs to ensure that Ontario continues to benefit from automotive manufacturing.”

The Mayors also agreed on the following recommendations:

1. Request the creation of a Premier’s Auto Champion – an official in the Premier’s Office to champion an enhanced auto strategy for Ontario. This representative will work in collaboration with relevant ministries, including the Ministry of Economic Development, Trade and Employment.
2. Request Auto Mayors representation in strategic auto policy groups– including the Canadian Automotive Policy Partnership and the Canadian Automotive Partnership Council, to formulate coordinated policy positions.
3. Launch auto sector awareness campaign – work with other levels of government to increase awareness of the strategic importance of the auto sector to the Ontario and overall Canadian economy.

The Mayors met in Oakville last Thursday and Friday to hear from a series of industry experts who discussed the economic outlook and importance of the auto industry to Ontario’s economy. The experts stressed the need for Canadian auto production to keep pace with global sector growth and to manage the regulatory impact on competitiveness.

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