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Ontario Auto Mayors stress the need for a national automotive strategy

The Ontario Auto Mayors are concerned with Toyota's decision to move production of its popular Corolla sedan from its plant in Cambridge, Ontario, Canada to a new assembly plant in Guanajuato, Mexico.

"This announcement highlights the need to strengthen national policies to keep automotive investment in Canada and we need to do this immediately," said Mayor Rob Burton, Chair of the Ontario Auto Mayors.

Foreign governments use increased subsidies and incentives to compete for the development of new facilities, threatening investment in the maintenance and expansion of existing Canadian automotive facilities. As a result, financial support from the provincial and federal government is vitally important to keep the auto sector competitive and keep automakers in Canada.

The Center for Automotive Research estimates that one job in an automotive assembly plant supports ten jobs in the broader economy. Funding support in the auto industry through provincial and federal incentives is something the Ontario Auto-Mayors Roundtable

The Ontario Auto Mayors leads a coalition of OEMs, industry stakeholders, government, unions and academics to develop and implement strategies to enhance automotive investment in Canada. They continue to emphasize the need for a national manufacturing auto policy among all levels of government to protect and grow this sector.

About the Ontario Auto Mayors

The Ontario Auto Mayors work collaboratively at the provincial and federal levels to promote awareness, advocacy and strategic policy initiatives to strengthen the Canadian economy by keeping the automotive sector strong as a driver of employment, innovation and productivity advances across the Canadian economy so we can afford to look after all our needs as a society such as infrastructure creation and renewal.

For more information about the Ontario Auto Mayors, please visit automayors.ca.

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Contact information:

Lesley Patel
Communications Advisor

Media contact:
Mayor Rob Burton

Office of the Mayor and Council
Town of Oakville
905-845-6601, ext. 3788
Lesley.patel@oakville.ca

Head of Council & CEO
Town of Oakville
905-845-6601, ext. 4173

Mayor Rob Burton
Head of Council & CEO
Town of Oakville
905-845-6601, ext. 4173