

Friday, July 31, 2015 – for immediate release

Ontario's Partnership with Toyota is great news for the automotive sector in Ontario and Canada

The Ontario Auto Mayors are pleased with today's announcement by the Ontario government to partner with Toyota Motor Manufacturing Canada Inc. by investing in new technology to help sustain Toyota's Cambridge and Woodstock assembly plants.

"There is a continuing need for new investment to sustain and grow the automotive industry in Canada," Oakville's Mayor Rob Burton, Chair of the Ontario Auto Mayors said. "Today's announcement recognizes this need and is a great example of partnership and investment between governments and the automotive sector."

This Provincial partnership announcement includes the addition of a new metal stamping line at the Woodstock plant which will double capacity, increase productivity, reduce the need to import parts and enable Toyota's Ontario operations to begin exporting to their U.S. plants. Equipment and technology upgrades will take place at the Cambridge plant in preparation to produce the next generation of Lexus vehicles.

Financial support from the provincial and federal government is vitally important to keep the auto sector competitive and keep automakers in Canada as foreign governments continue to use increased subsidies and incentives to compete for the development of new facilities. The Center for Automotive Research estimates that one job in an automotive assembly plant supports ten jobs in the broader economy. Funding support in the auto industry through provincial and federal incentives is something the Ontario Auto Mayors have strongly encouraged to ensure ongoing private investments are made in Canada's automotive industry.

The Ontario Auto Mayors leads a coalition of OEMs, industry stakeholders, government, unions and academics to develop and implement strategies to enhance automotive investment in Canada. They continue to emphasize the need for a multi-level coordinated governmental approach to the development of a national manufacturing auto policy to protect and grow this sector.

About the Ontario Auto Mayors

The Ontario Auto Mayors work collaboratively at the provincial and federal levels to promote awareness, advocacy and strategic policy initiatives to strengthen the Canadian economy by keeping the automotive sector strong as a driver of employment, innovation and productivity advances across the Canadian economy so we can afford to look after all our needs as a society such as infrastructure creation and renewal.

For more information about the Ontario Auto Mayors, please visit automayors.ca.

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Listing of Ontario Auto Mayors

Mayor Jeff Lehman, City of Barrie
Mayor Linda Jeffrey, City of Brampton
Mayor Doug Craig, City of Cambridge
Mayor Randy Hope, Municipality of Chatham-Kent
Mayor Sandra Cooper, Town of Collingwood
Mayor Cam Guthrie, City of Guelph
Mayor Fred Eisenberger, City of Hamilton
Mayor Ted Comiskey, Town of Ingersoll
Mayor Berry Vrbanovic, City of Kitchener
Mayor Matt Brown, City of London
Mayor Bonnie Crombie, City of Mississauga
Mayor Rick Milne, Town of New Tecumseth (Alliston)
Mayor Rob Burton, Town of Oakville
Mayor John Henry, City of Oshawa
Mayor Walter Sendzik, City of St. Catharines
Mayor Gary McNamara, Town of Tecumseh
Mayor Stephen Molnar, Town of Tillsonburg
Mayor John Tory, City of Toronto
Mayor Trevor Birtch, City of Woodstock
Mayor Drew Dilkins, City of Windsor