

AUTO MAYORS DRAFT ACTION PLAN 2021

Themes	Competitiveness Purpose: To identify actions that the Auto Mayors can undertake collectively and/or within their own communities to improve the competitive business environment for manufacturing in Ontario. Outcome: Sustain existing manufacturing operations and incent new investment.	Investment Attraction Purpose: To identify actions that the Auto Mayors can implement to attract new investment in the auto sector, specifically in the EV supply chain. Outcome: Completion of EV supply chain map and a plan for the attraction of manufacturers in the EV supply chain to Ontario.	EV Adoption and Infrastructure Purpose: To identify actions and best practices that the Auto Mayors can implement within their own communities that will serve as a catalyst for EV adoption. Outcome: Drive market demand and increase consumer confidence.
Areas of Focus in 2021	Taxes Review the MPAC special methodology for plants and related impacts on competitiveness for manufacturing in Ontario. (need to confirm timing of MPAC rule changes and/or next assessment) Next Steps: Form a small working group led by one auto mayor that will engage with owners of large and special purpose properties including those in the automotive sector to: <ul style="list-style-type: none"> • Gain a better understanding of proposed changes to MPAC assessments that may have negative financial implications for manufacturing • Explore options for addressing municipal industrial tax rates and/or advocate for changes to MPAC assessment rules 	Supply chain and investment prospecting With the new investment by OEMs in EV manufacturing, there is an opportunity to proactively market Ontario as a location for manufacturers within the supply chain. Next Steps: Form a small working group led by one auto mayor that will engage with stakeholders to: <ul style="list-style-type: none"> • Map the supply chain for EV manufacturing and identify gaps in Ontario • Review the location of certified sites for large automotive investment identified through the Provincial Job Site Challenge • Identify potential prospects for attracting manufacturers in the EV supply chain to Ontario • Create plan for proactive, targeted attraction initiatives to land new investment in Ontario 	Electric vehicle adoption and infrastructure Explore ideas for building regulations, incentives, education and infrastructure changes to help increase consumer confidence and EV adoption. Next Steps: Form a small working group led by an auto mayor that will engage with stakeholders to identify actions for increasing EV adoption. <ul style="list-style-type: none"> • Consider development policies to require EV charging infrastructure such as requirements for charging stations in new residential buildings • Advocacy for common standards • Infrastructure needs such as municipal charging stations, by-laws for dedicated parking in municipal charging locations. • Municipal EV fleet adoption – changes to purchase criteria to include total cost of ownership • Municipal involvement in education and or incentives
Lead Mayors	<ul style="list-style-type: none"> • Led by Stratford Mayor Dan Mathieson 	<ul style="list-style-type: none"> • Led by Windsor Mayor Drew Dilkens 	<ul style="list-style-type: none"> • Led by St. Catharines Mayor Walter Sendzik
2021 Auto Mayors Sessions	Host municipality: Cambridge Spring 2021 Working Group to report on findings and recommended actions for the Auto Mayors related to MPAC assessments and municipal industrial taxation.	Host municipality: Windsor Summer 2021 Working Group to report on findings and recommended actions for the Auto Mayors related to new investment. Report on supply chain map and actionable items that municipalities collectively can implement to drive new investment.	Host municipality: TBD Fall 2021 Working Group to report on findings and recommended actions for the Auto Mayors related to EV infrastructure and adoption. Report on best practices and actionable items that municipalities collectively can implement to promote electric vehicle adoption.